

Impact Story

Naoba Konyak, Yannu Village, Mon, Nagaland

Naoba Konyak is the Chairman of the Yannu Village Council in Mon district, Nagaland. He is a respected leader in Yannu village but that's not his only identity. He is also a successful enterprise leader in his village. He is the proud owner of a single-phase electric rice huller, electric wood splitting machines, electric grinders. However, due to very poor availability and the dismal quality of the government electricity, he could not use any of these electric machines for income purposes. He feared that the electric motor will get damaged with the frequent voltage fluctuations of the government electricity. The scenario was very frustrating and bleak for Naoba Konyak.

However, in May 2025, when the Yannu solar mini grid was commissioned, the wise man saw the opportunity to energise his productive machines through solar electricity. With support from the local Hamara Grid team, he was the first to take a solar mini grid connection in his village. The technical team from Hamara Grid built his capacity on operating those machines efficiently through the solar mini grid electricity as well as on repair and maintenance. Since then he has been a champion in powering and operating all his productive machines through solar mini grid electricity and demonstrating its benefits to the villagers and youths of Yannu.



From May 2025 until this date they have been managing and scaling his own enterprise, successfully. On an average, each day he dehusks around 20 to 25 kg of paddy totalling to 500 kg to 600 kg per month. He earns an additional income of Rs.15000/- to Rs.17,000/- each month from his productive enterprise. He also earns about Rs. 8000/- - Rs. 10,000/- per month from his electric wood splitting machine. However, there is an impact of seasonality on his monthly income. These volumes keep increasing during festive months, especially during Christmas, Aoleong, Hornbill festivals and this impacts doubling their income from this enterprise. The incomes drop a bit during the lean months from May to August, each year.

Today, Naoba Konyak is a happy and confident entrepreneur. He is able to operate his machines 4 to 5 days a week. The increased production, low maintenance of the electric motor and the savings that he is accruing from non-usage of diesel, contributes to increase his profit margins. Seeing the success of this enterprise, two more village council members in Yannu have come forward to own and operate electric rice huller machine. Naoba Konyak is very satisfied with the affordability and reliability of mini grid solar electricity at Yannu village as well as the impeccable support that he has received from Hamara Grid team. Today, he is a true leader by his own right – not only leading and impacting the village decisions as a Chairman but also inspiring the villagers and youth of Yannu village to come forward and unlock their entrepreneurship potential.